

POKÉCON



AUSTIN POKÉCON 2025

ATTENDEE INFORMATION

GUIDE

POKÉCON AUSTIN 2025

ATTENDEE GUIDE

Friday, August 1st-Sunday, August 3rd
Williamson County Expo Center
5350 Bill Pickett Trail
Taylor, TX 76574

HOURS OF OPERATION

Friday 4pm-11pm
Saturday 10am-11pm
Sunday 10am-6pm

VENDOR HOURS

Pikachu Hall

Friday 4pm-8pm
Saturday 10am-6pm (Gym & League Badge holders only from 10am-11am)
Sunday 10am-6pm (Gym & League Badge holders only from 10am-11am)

Activity Pavilion

Friday 4pm-8pm
Saturday 10am-6pm (Gym & League Badge holders only from 10am-11am)
Sunday 10am-6pm (Gym & League Badge holders only from 10am-11am)

Vendor Village

Friday 4pm-8pm
Saturday 10am-6pm
Sunday 10am-6pm

Registration

Badge pick up and check in along with single day badge sales will take place at the Williamson County Expo Center box office during the following hours.

Friday, August 1st 9am-6pm
Saturday, August 2nd 8am-6pm
Sunday, August 3rd 10am-5pm

POKÉCON AUSTIN 2025

ATTENDEE GUIDE

Please be prepared to have a copy of your Eventzilla payment receipt along with your ID to pick up your badges. If you purchased multiple badges you are able to have someone else pick them up at your discretion. They will be required to have a copy of your receipt with QR Code in order to pick them up on your behalf. If they do not have the QR Code for us to scan we will not be able to release your badges to them. All badge fees are non-refundable and no refunds will be issued. Badges must be worn at all times to access all areas within the convention including and not limited to the Pikachu Hall, Panel Tents, Activity Pavilion, Vendor Village, and any other areas deemed as part of the convention.

SHOULD YOU NOT HAVE A COPY OF YOUR RECEIPT OR CONFIRMATION EMAIL, THE REGISTRATION TEAM WILL HAVE A LIST OF ALL ATTENDEE REGISTRATIONS

Exhibitors

PokéCon vendors can be found in three areas of the convention: The Pikachu Hall, Activity Pavilion, and within the outdoor Vendor Village.

Food & Beverage

Several food & beverage options can be found throughout the convention including the main concession stand inside the Pikachu Hall, a secondary concession stand within the Activity Pavilion, and specialty concessions & food trucks located in the outside Vendor Village.

Alcoholic beverages including beer, wine, and mixed drinks are available for sale for those attendees 21 and older (ID's will be checked) at the main & secondary concession stands. Alcohol is only available for purchase Friday 4pm-11pm, Saturday 3pm-11pm, and Sunday 12pm-5pm. Please drink responsibly.

Absolutely no outside food & beverages are allowed within the convention. Any outside food or beverages must be disposed of prior to entering the convention as they will not be allowed inside.

Activity Tent

The air conditioned Activity Tent will be the main hub for all things PokéCon. Aside from vendors & concessions this is also where the Breakfasts with Coop & M&JTV (separate tickets required) will take place, character photo opportunities, Cosplay Contest, hourly giveaways, chair massages, contests, parties, trade events, and so much more.

POKÉCON AUSTIN 2025

ATTENDEE GUIDE

Panels

All panels will be held inside the two air conditioned Panel Tents. Panels are limited to 50 attendees with access given in the following order: League Badge, Gym Badge, and then all other badge types. Badge holders can begin lining up for a specific panel no earlier than 30 minutes prior to scheduled panel start time. No access into/out of a panel tent will be allowed once a panel has started until the conclusion of the panel.

Lost & Found

The lost & found area will be located at the PokéCon Information Table located in the Expo Center main lobby.

PokéCon Merchandise Stands

Official PokéCon Merchandise can be found at one of two Merchandise stands located on the grounds including one inside the Expo Center Lobby and inside the Activity Tent.

Animals

Only registered service animals and emotional support animals are allowed on the Williamson County Expo Center grounds. All animals must be kept on a leash at all times and owners are responsible for picking up after their animals and disposing of waste.

Parking

Parking is available in the Williamson County Expo Center parking lot and is free of charge

Smoking & Vaping

Smoking or vaping of any kind is NOT PERMITTED on the Williamson County Expo Center grounds. Anyone caught smoking or vaping will be asked to leave the grounds.

WIFI

Wifi is available on the Williamson County Expo Center grounds.

POKÉCON AUSTIN 2025

ATTENDEE GUIDE

Breakfast With Coop-Ticketed Event

Breakfast with Coop will take place on Saturday morning from 8am-10am inside the Activity Tent. This is a ticketed event and requires a separate ticket in addition to your attendee badge.

Breakfast With MandJTV-Ticketed Event

Breakfast with MandJTV will take place on Sunday morning from 8am-10am inside the Activity Tent. This is a ticketed event and requires a separate ticket in addition to your attendee badge.

Video Game Truck

A video game truck featuring Pokémon games will be available to all badge holders and will be located outside adjacent to the Activity Tent. An appointment table will be located outside the truck. Limited slots are available.

Family Activities

Several family activities including two bounce houses, a face painter, and kids games will be available outside adjacent to the Activity Tent.

First Aid

Should you require any first aid needs throughout the convention please visit the PokéCon Information Table for assistance or see any PokéCon staff or volunteer team member or any Williamson County Expo Center team member.